

Christchurch City Council MINUTES ATTACHMENTS

Date: Thursday 2 May 2024
Time: 3pm
Venue: Council Chambers, Civic Offices,
 53 Hereford Street, Christchurch

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Hastings Mitre 10 Park



LTP Hearing 2024-2034 Submission

Prawindra Mukhia

(Christchurch resident, retired CCC Senior Project Manager)

Suggestion #1: Create Continuous Improvement Project

Why is it required?	To demonstrate Council keenness in Raising Productivity through supporting effectiveness and efficiency improvement activities in all the work that it does
How can it be done?	<p>Create a project with a budget \$200,000/yr. (0.33% of annual capital budget).</p> <ul style="list-style-type: none"> • A Councillor to be the Project Sponsor with each Unit having a Champion. • All team s should be Council staff
What are the goals?	<ul style="list-style-type: none"> • Each Champion to collate suggestions from unit staff. • Regular meetings to discuss suggestions and recommend actions • Half yearly report on improvements • Show net savings of at least 1% • Year-end review

Aligns with Outcome



Aligns with Strategic priority



Suggestion #2: Re-install Community Partnership Project Grant

Why is it required?	Build Trust by encouraging meaningful partnership projects with the community
How can it be done?	<p>Create a Partnership Project with a yearly budget of \$200,000.</p> <ul style="list-style-type: none"> • Councillor as a Project Sponsor • Form an evaluation team with internal staff representatives
What are the goals?	<ul style="list-style-type: none"> • Support community groups – Innovation, research, community activities etc. • Projects must include at least 60% resources contribution from the proposer • Example: \$20k grant to PMINZ for development of the Sustainable Project Management Toolkit

Aligns with Outcome



A collaborative,
confident city

Aligns with Strategic priority



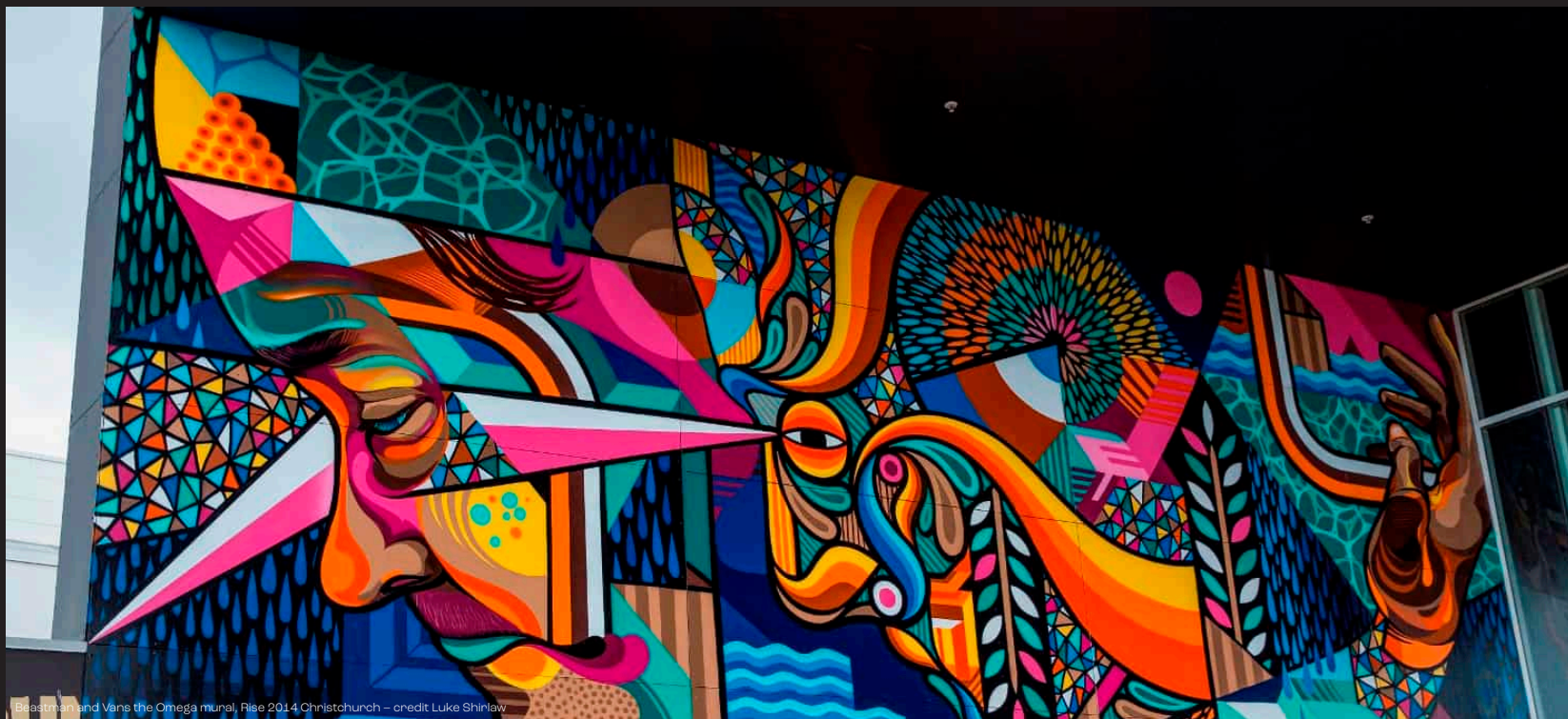
Build trust and confidence in the Council
through meaningful partnerships and
communication, listening to and working
with residents.

Summary of Submission

Suggestions	Project / Budget	Alignment – Outcomes / Strategic Priorities
1	Continuous Improvement (\$200k / yr.)	A thriving prosperous city Manage ratepayers money wisely
2	Community Partnership (\$200k / yr.)	A collaborative confident city Build trust and confidence in the Council

Our City Is A Canvas

A Strategic Approach to Street Art in Ōtautahi



Blaugman and Vane the Omega mural, Rise 2014 Christchurch – credit Luke Shirlaw

Prepared by Watch This Space, ARCC and ChristchurchNZ
& the local Street art community

Item 3

Attachment C

The Story So Far...

Street Art
Strategy

The Story So Far

Ōtautahi has emerged as an exciting destination for street art with global recognition for our urban creativity; our city is a canvas that tells stories and enchants audiences - but this hard-earned reputation is under threat due to a lack of strategic support and funding.

ACHES Mural at Canterbury Museum for SHIFT takeover



Creative NZ research found

72%

that 72% of people in Christchurch believed that the arts were playing a vital role in rebuilding the city for the future.

Life in Christchurch survey

80%

think that street art helps to improve the appearance of public spaces

Christchurch Foundation's Christchurch
Vital Signs report of 2020

9 in 10

think that street art helps to improve the appearance of public spaces

Wynwood - Miami & Melbourne

**6 MILLION
VISITORS**

To Wynwood Miami each year

**1 MILLION
VISITORS**

To Melbourne's Hosier Lane each year



Street Art
Strategy

Why Support Street Art?

Item 3

Attachment C



Festival Visitor Numbers

248,000
Rise (2013 -2014)

60,000
Spectrum (2015)

90,000*
Spectrum (2016)

16,000+
Flare (2022)
(Ongoing)

38,000
SHIFT (2023)
(Ticketed)

Beginning with Rise in 2013, street art events have consistently proven popular and impactful in Ōtautahi.

The Story So Far

Why Support Street Art?

Street Art
Strategy

Global Exposure

The high profile of urban creativity has seen street art's performances in Ōtautahi garner widespread attention, reaching a significant audience through various forms of media, shining a spotlight on both the city's recovery and exciting potential.

Social media influencers have also recognised the popularity of street art as they highlight the city's charms. Alongside influencers and media, the artists who have visited Ōtautahi have **brought an audience in excess of 1.6 million.**

One of the most notable pieces of exposure for Ōtautahi's street art was inclusion in Lonely Planet's 2016 Street Art guide, our city positioned alongside **New York, Barcelona, Berlin, London, Melbourne and Paris as one of the street art capitals of the world.**

Street Art
Strategy



Benefits

Cities and towns across Aotearoa are recognising street art's positive potential - creating competition for Ōtautahi's status as the country's street art capital:

Paradox at the Tauranga Art Gallery
49,180 visitors \$1.2 million revenue

South Sea Spray
received multi-year funding via
Ministry of Culture and Heritage

Taupo's Graffiato
Running for 10 years

Street Art
Strategy



Why Support Street Art?

Strategic Approach

In developing this strategy we engaged artists, community organisations and city stakeholders – this is what they told us:

Artist Feedback

- **“We have an abundance of local talent”**
- “There is a sense of unity and collaboration within the close-knit street art community”
- “We have strong links between traditional graffiti and muralism”
- **“New opportunities have been presented in the post-earthquake environment distinct from other cities in Aotearoa”**
- “There is a diversity of styles and perspectives”
- **“We have seen a multi-generational impact of past street art festivals”**
- “The city provides an interesting and beneficial layout and potential for the creation of street art”
- “There is high visibility of city artworks”

Feedback from Businesses

- **Street art provides positive impacts, including the ability to market the city and contribute to its ‘cool’ factor**
- Urban art can create pathways for artists to showcase their talent and express their identities
- Street culture, particularly hip-hop, shapes and influences urban art
- **Urban art provides opportunities to enhance the city’s reputation, attract visitors, and contribute to economic growth**
- Public art, including street art, has been shown to have positive effects on residents’ well-being and mental health, promoting a sense of positivity and belonging
- **Urban art can revitalise and beautify the central city, making it more vibrant and visually appealing**

Community Input

- **The need for inclusivity (working with minority communities like rainbow groups (such as QTopia/Inside Out) and ensuring people with physical and neuro diversities and challenges are included**
- The need for networking - more opportunities for collaboration and connection between artists and organisations
- **Ethnic diversity - collaboration with minority ethnic groups, providing multilingual tour guides**
- Women and safe spaces - more opportunities and safe spaces for women in street art
- **Indigenous representation - more inclusion of Māori and Pasifika artists and knowledge**

SALT District | Gap Filler | YCD | Moana Vā | Life in Vacant Spaces | NBOAF | CCC | ChristchurchNZ | CreativeNZ Fiksate Gallery | CCBA | ARCC

Proposal

Street Art
Strategy



Programme

Our programme will:

Develop Ōtautahi as a global, vibrant urban art destination and strengthen our global media presence.

Enhance platforms for local artists to gain ongoing exposure and experience.

Host and grow amazing festivals and events that engage local people and bring visitors to the city.

Develop and maintain education and career pathways for local artists.

Generate opportunities in spaces and places around our city for people to engage with new urban art experiences.

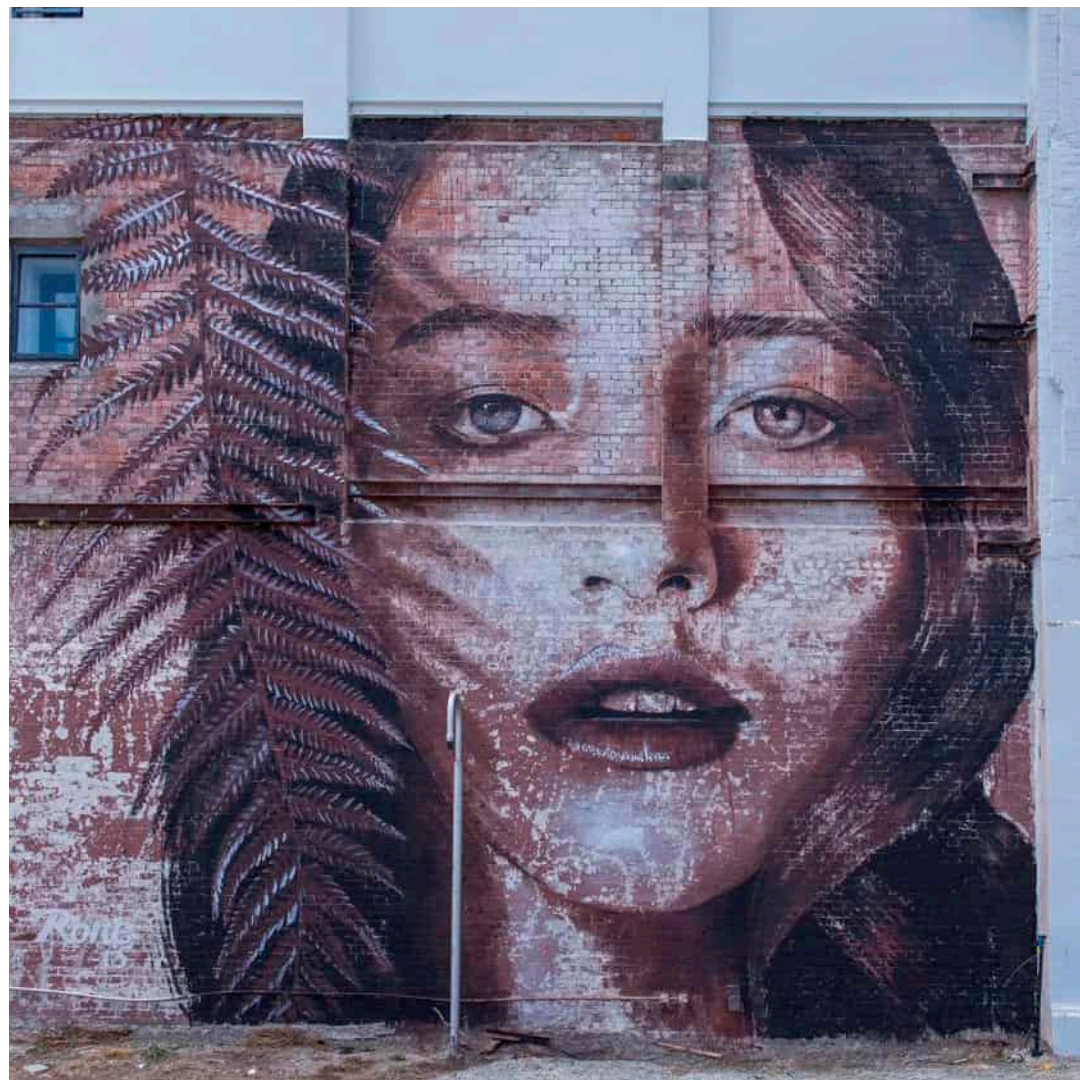
Create spaces for artists to gather, mentor, and collaborate.

Increase the use of street art to tell our stories and reflect our identity and showcase this through new visitor experiences.

Amplify artist representation in city development discussions and support career growth.

Establish legal wall spaces citywide for creative expression in supported environments.

Street Art
Strategy



Proposal

Budget & Programme

Street Art
Strategy

A Street Art Programme	2025	2026	2027	2028	2029
JAN	Urban Space Activations (such as projects at the Giant Cans space)	Urban Space Activations	Urban Space Activations	Urban Space Activations	Urban Space Activations
FEB	Specific Skill Workshops - Aerosol/Stencil/Mural etc.	Specific Skill Workshops	Specific Skill Workshops	Specific Skill Workshops	Specific Skill Workshops
MAR	FLARE Ōtautahi Street Art Festival	Mini FLARE Festival - at roaming locations	FLARE Ōtautahi Street Art Festival	Mini FLARE Festival - at roaming locations	FLARE Ōtautahi Street Art Festival
APR	Graffiti art workshops and activations	Graffiti art workshops and activations	Graffiti art workshops and activations	Graffiti art workshops and activations	Graffiti art workshops and activations
MAY	Annual Exhibition - Emerging and Local Artists	Annual Exhibition - Emerging and Local Artists	Annual Exhibition - Emerging and Local Artists	Annual Exhibition - Emerging and Local Artists	Annual Exhibition - Emerging and Local Artists
JUN	Professional development workshops	Urban Art Conference	Professional development workshops	Urban Art Conference	Professional development workshops
JUL	After Dark Activations - lighting the city	After Dark Activations - lighting the city	After Dark Activations - lighting the city	After Dark Activations - lighting the city	After Dark Activations - lighting the city
AUG	Partnered Emerging Artist Project - Boxed Quarter/ New Brighton etc.	Partnered Emerging Artist Project - Boxed Quarter/ New Brighton etc	Partnered Emerging Artist Project - Boxed Quarter/ New Brighton etc	Partnered Emerging Artist Project - Boxed Quarter/ New Brighton etc.	Partnered Emerging Artist Project - Boxed Quarter/ New Brighton etc.
SEP	Christchurch Hip-Hop Summit - Graffiti Jam & Showcase.	Christchurch Hip-Hop Summit - Graffiti Jam & Showcase.	Christchurch Hip-Hop Summit - Graffiti Jam & Showcase.	Christchurch Hip-Hop Summit - Graffiti Jam & Showcase.	Christchurch Hip-Hop Summit - Graffiti Jam & Showcase.
OCT	Urban Space Activations (such as projects at the Giant Cans space)	Urban Space Activations	Urban Space Activations	Urban Space Activations	Urban Space Activations
NOV	Little Street Art Festival	Little Street Art Festival	Little Street Art Festival	Little Street Art Festival	Little Street Art Festival
DEC	Specific Skill Workshops - Aerosol/Stencil/Mural etc.	Specific Skill Workshops	Specific Skill Workshops	Specific Skill Workshops	Specific Skill Workshops
	\$298,370.00	\$256,505.00	\$247,310.15	\$228,469.45	\$220,993.54

DESCRIPTION		BUDGET PER ANNUM
HEADLINING EVENTS	Little Street Art Festival, Annual Local Emerging Artists Exhibition, FLARE, Mini FLARE, Urban Art Conference	\$188,970.00
ACTIVATIONS	Urban Space Activa- tions, Workshops, After Dark Activations, Graffiti Element of Hip-Hop Sum- mit, Professional Devel- opment for Artists	\$49,400.00
ASSETS/ OPERATIONS	2 FTE / Artist Advocacy	\$140,000.00
TOTAL BUDGET		\$378,370.00
PROJECTED REVENUE	Tours, Murals, Commissions, Funding, Sponsors	\$80,000.00
TOTAL ANNUAL FUNDING Less Revenue		\$298,370.00
TOTAL PROGRAMME FUNDING 5 years - adjusted for inflation		\$1,251,648.00

\$298,370 multi year funding will grow the city's global profile as an urban creative destination through festivals, events and artworks. It will provide young people opportunities for development and foster connections to place for our communities.

Let's invest in Ōtautahi's urban canvas!

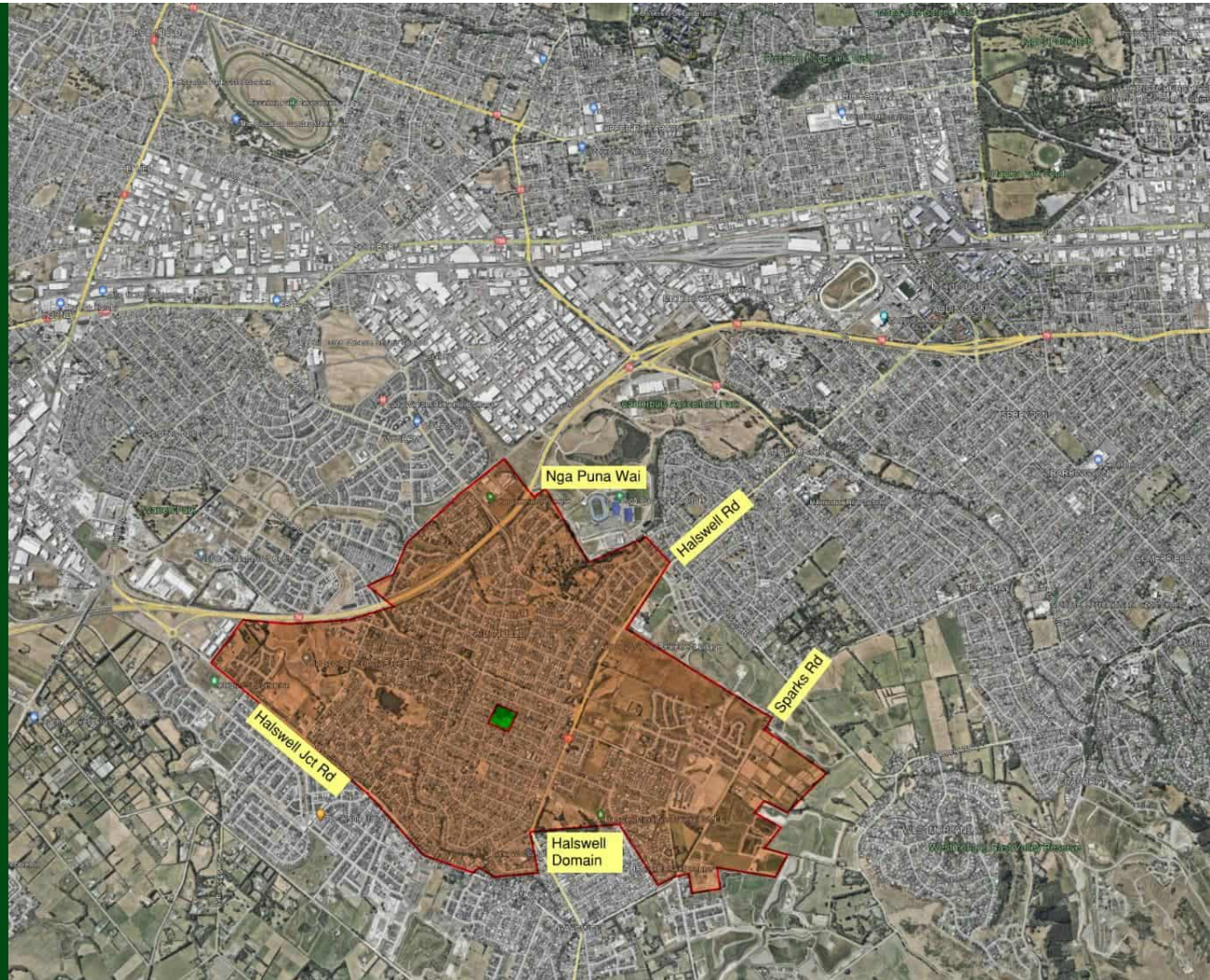
Improving Pedestrian Safety

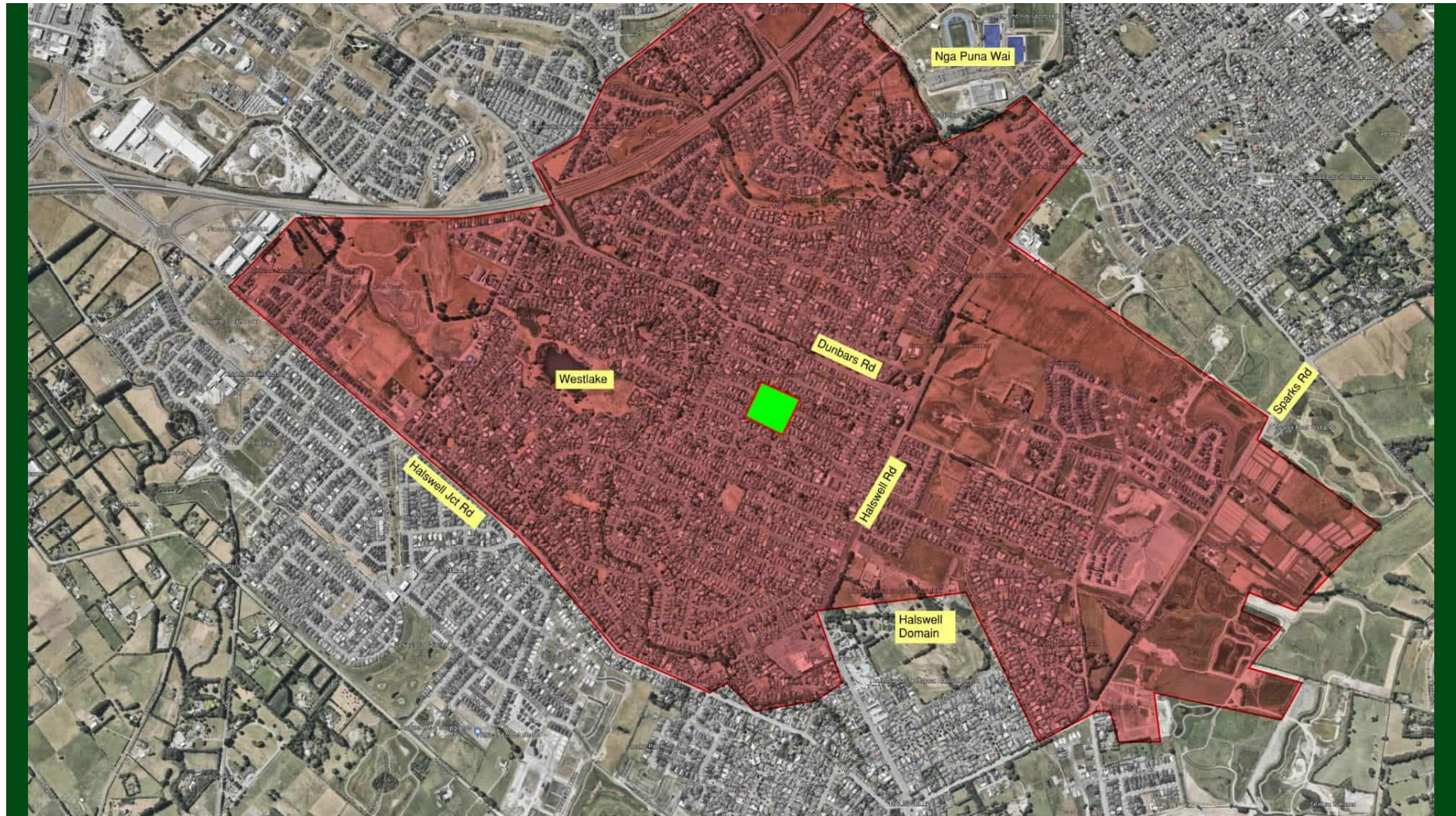
Oakland School Students crossing Dunbars Road

Matt Stewart

Parent - Oaklands School

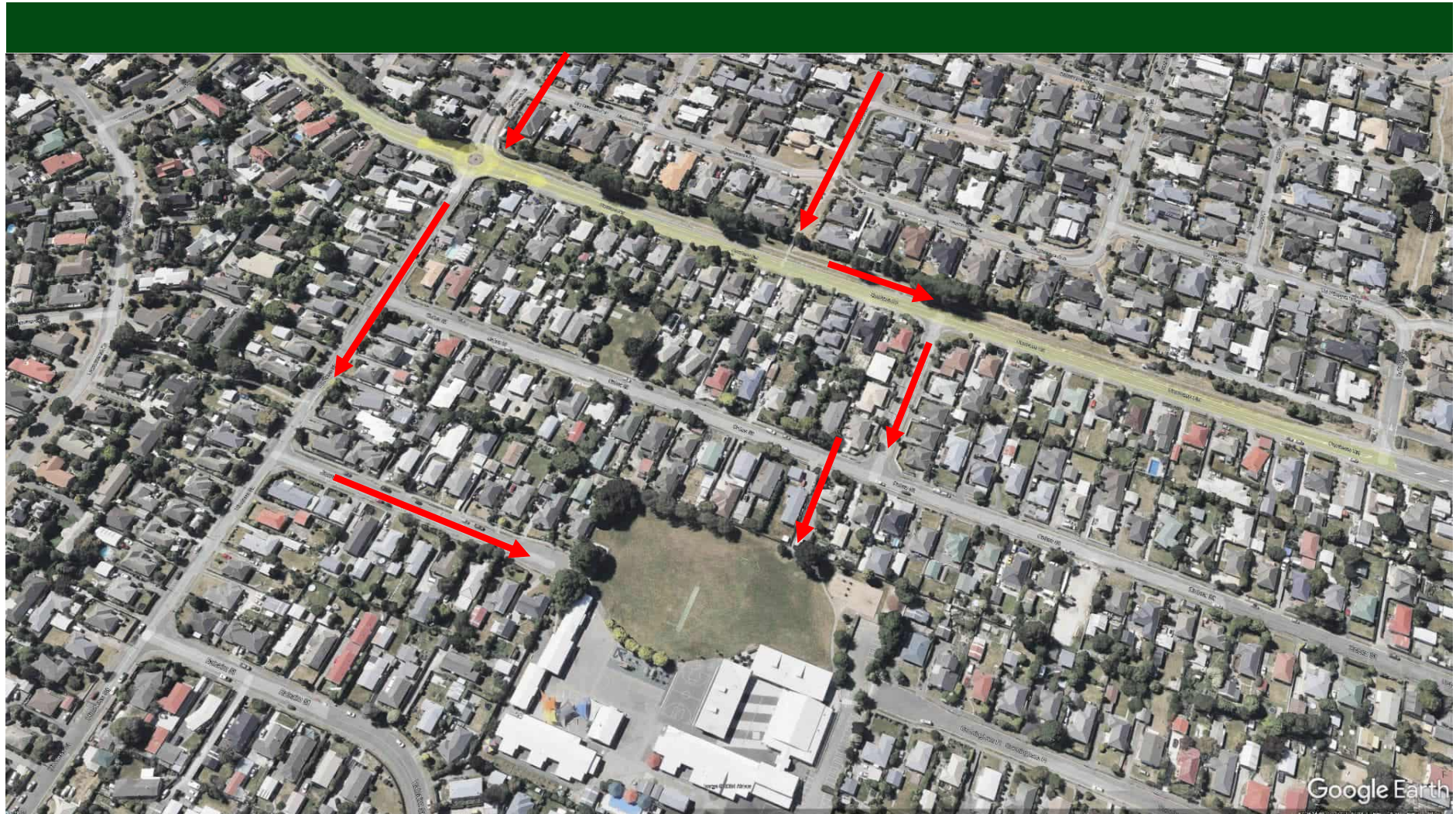
Oakland School Zone

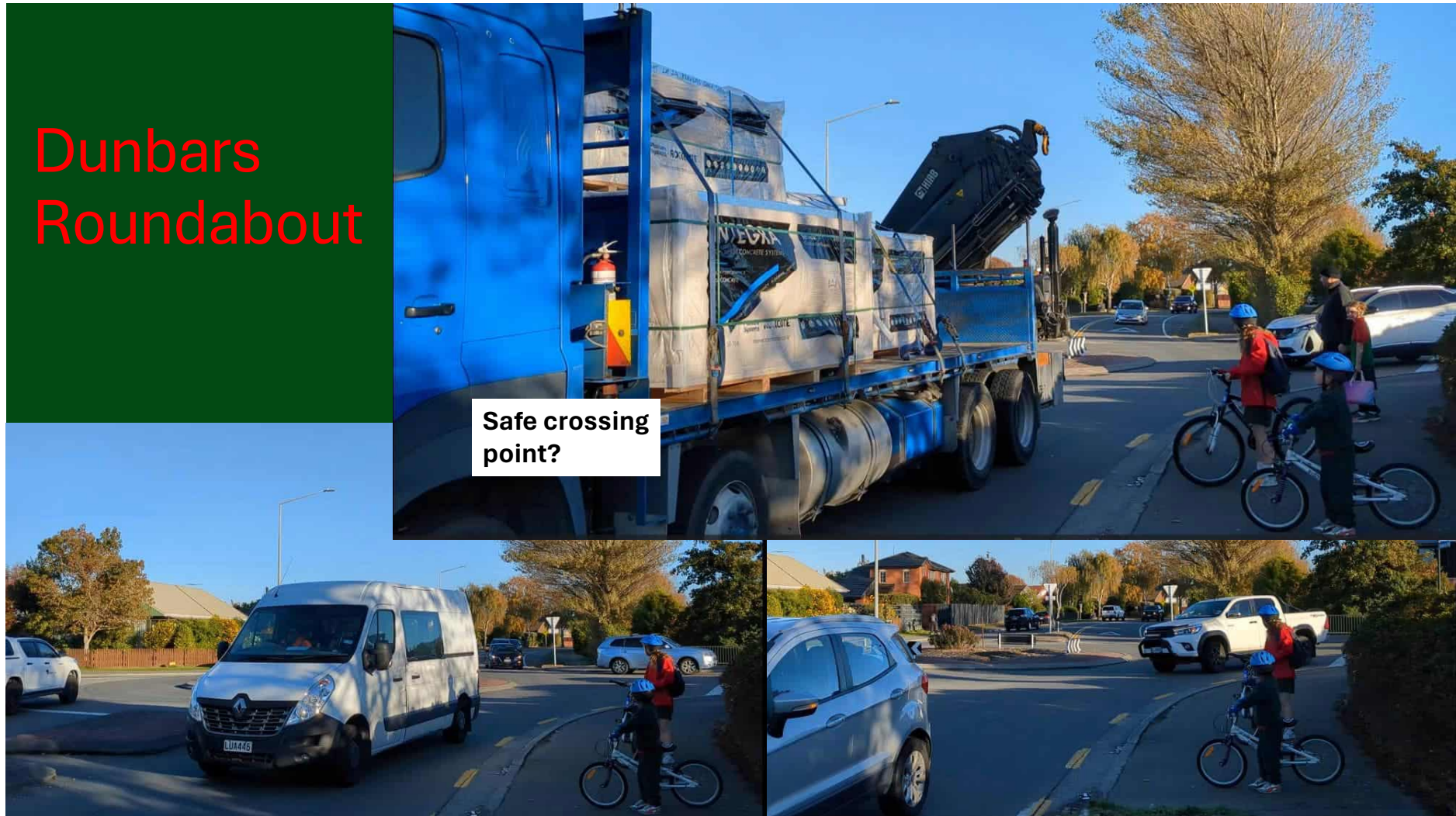


















- Dunbars Road /Cobra St
 - School zone sign
 - Pedestrian crossing
- No parking along Cobra St at school entrance



Don't wait until it's too late!

Maintenance to benefit all users

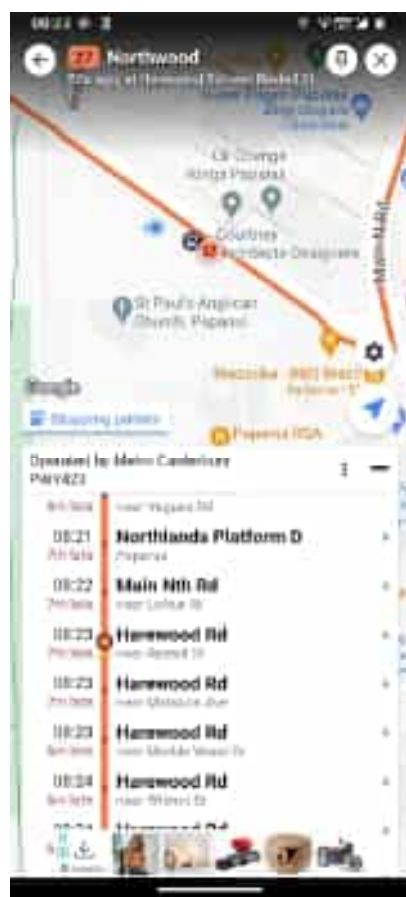
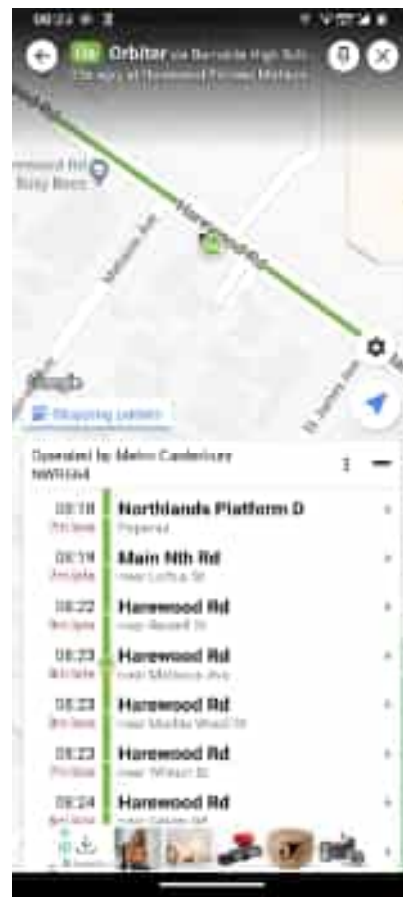
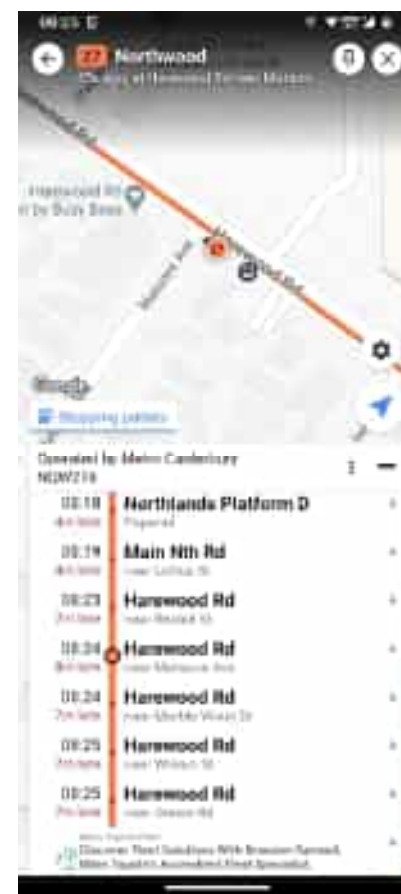
Trafalgar Street, St Albans
– Part of Papanui Parallel Cycleway



Church Lane, Merivale
– Suburban Street



Build roads for all users, bus journey time reliability – Intersection Papanui Road / Harewood Road / Main North Road



Transport

- Individual bus route optimisation (route changes, bus lanes, intersections, traffic lights)
- Safe streets for young and old – crossing of busy streets
- Protect key corridors

Protecting Corridors



\$64,000 plus legal



City Deals

- Greater Christchurch needs more finance
- Greater share of revenue through:
 - congestion charging
 - share of GST revenue
 - share of income tax
 - regional payroll tax
 - car park levy
- Mass Transit bulk funding





Our achievements 2023

- Successfully engaged 14,306 people
- Safely delivered 50,840 hours of conservation work [in-kind value \$1.27m]
- Employed and trained 180 participants through our Conservation Work Skills pre-employment programme [in-kind value \$1.98m]
- Weeded and mulched 688,845 m³ [68.3 rugby fields]
- Gathered 18,270kg of rubbish





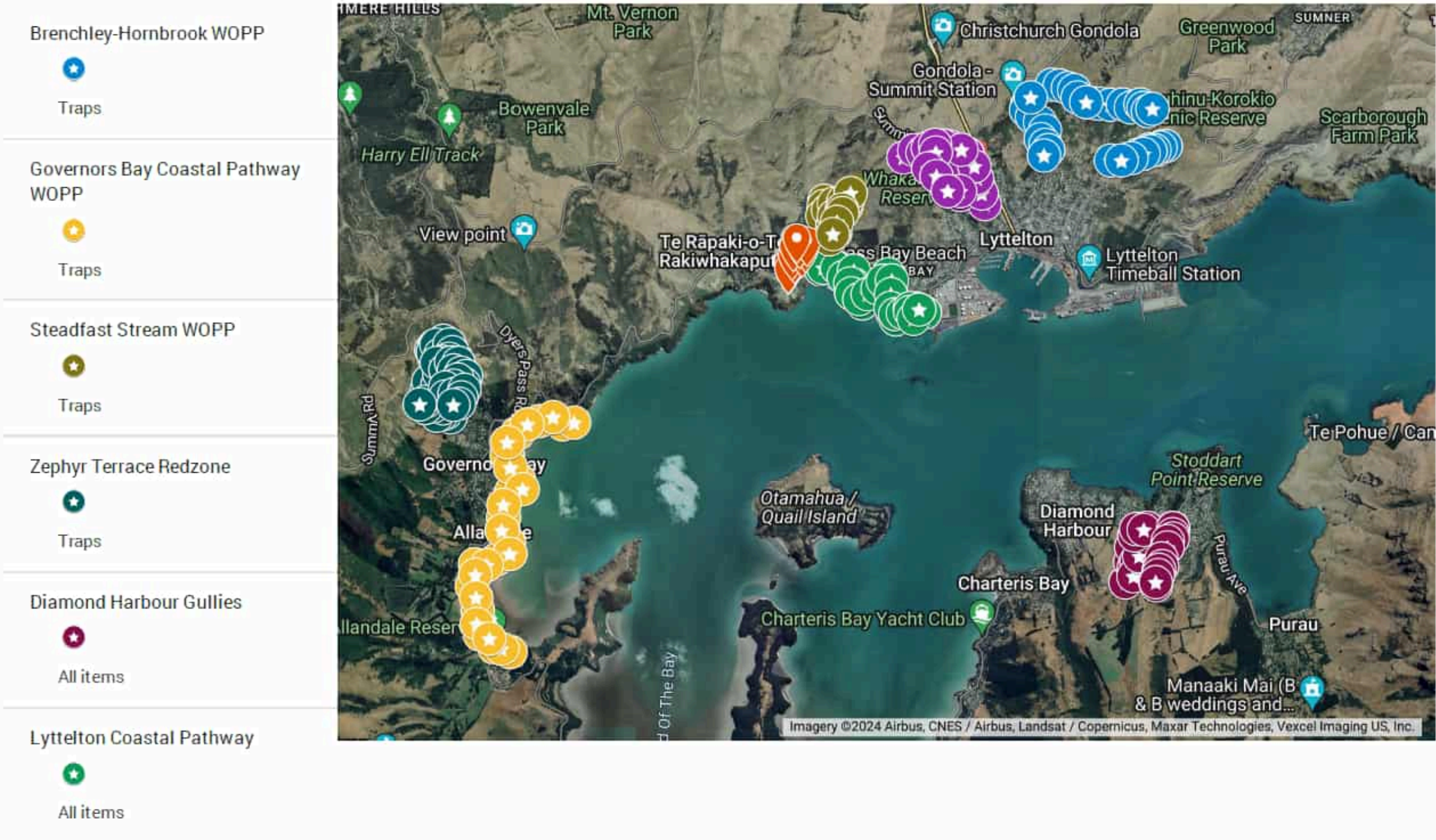


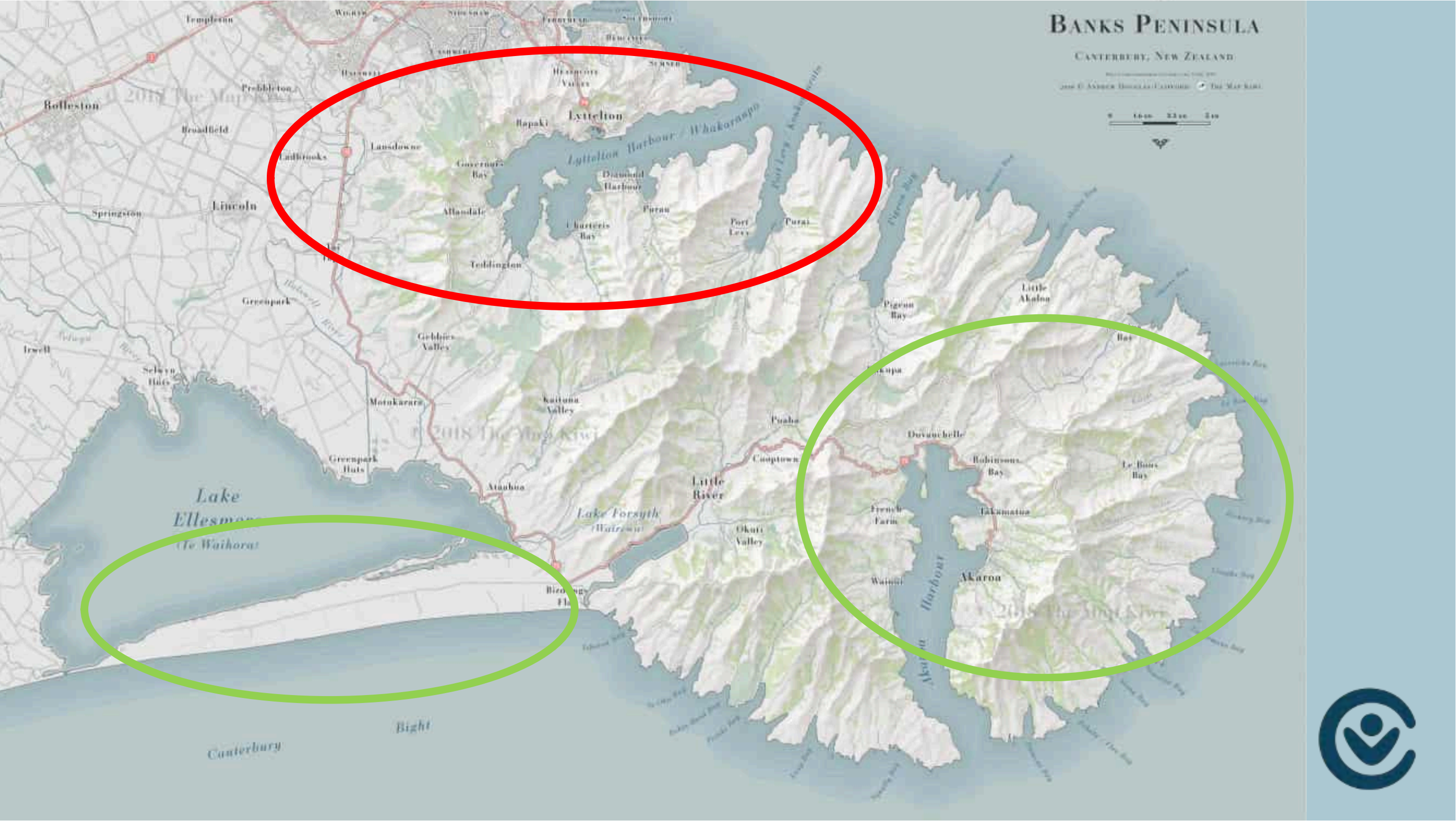
- Established 19 trap and monitoring lines
- Recruited and trained 31 community trappers
- Removed 553 pests from the environment
- Cleared 70,000 m2 of invasive weeds

- Planted and maintained 18,458 native trees
- Engaged with 2,319 people
- Safely delivered 10,186 hours of mahi in Whakaraupō



WOPP traplines















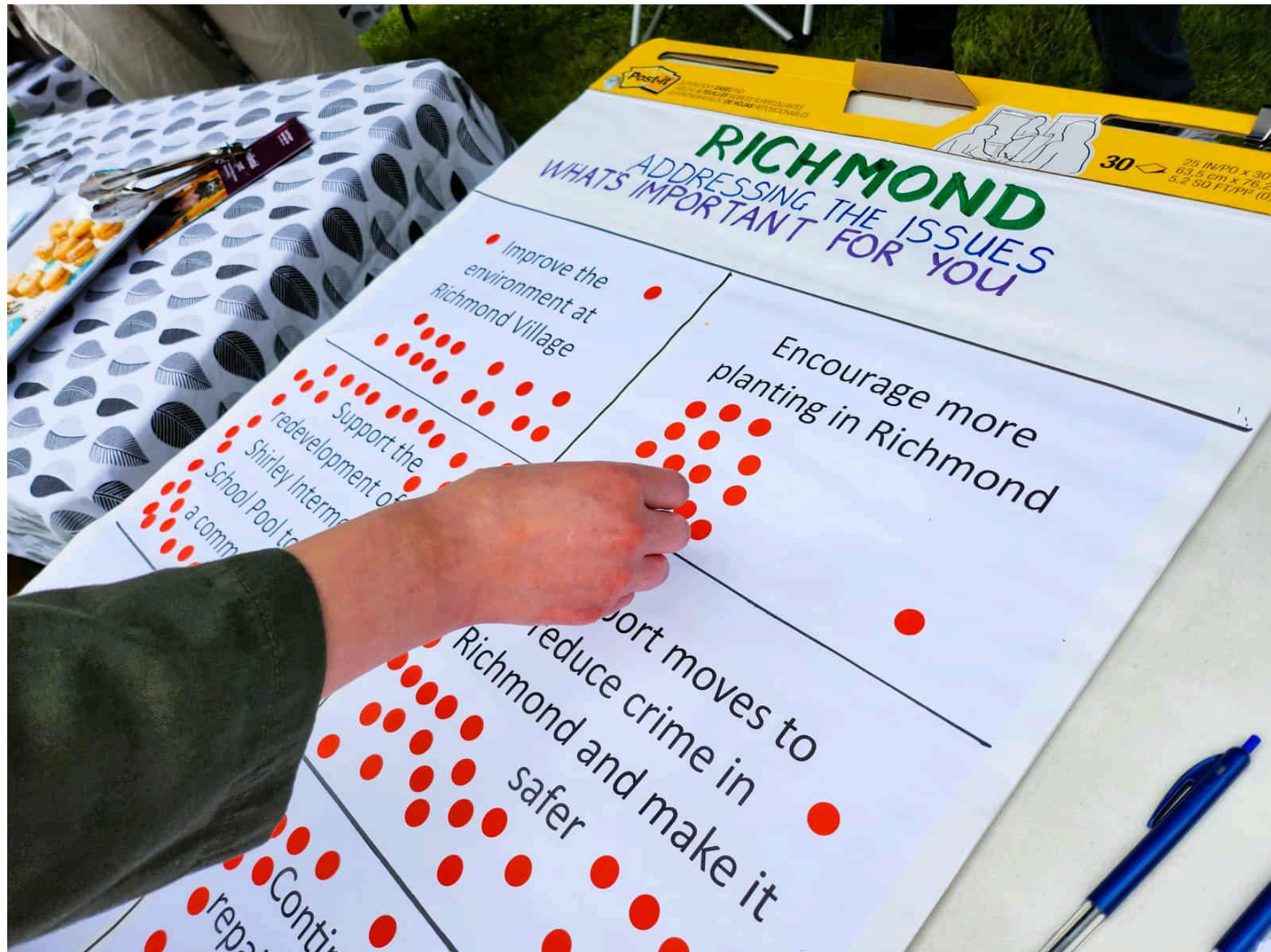






















Arts Centre Presentation – Anton Wilke – 1.40pm May 10th hearing

Hi , I'm Anton Wilke

I'm presently a tourism business development consultant with over 35 years' experience in the tourism industry , most of that in Canterbury. During the 1990's I was sales and marketing manager for the Canterbury Tourism Council , and in 2019-2020 I was destination development manager for ChristchurchNZ. More recently I have written the destination management plan for the Marlborough region and was part of a group that was runner up in a tender process to write the Christchurch and Banks Peninsula destination management plans. I have a wide experience in marketing and managing visitor attractions.

In the spirit of full transparency to this hearing in mid-2023 I liaised with management at the Christchurch Arts centre to explore the idea of developing a commercialised visitor experience telling the story of Christchurch and the Arts Centre.

I'm here privately today speaking through my tourism industry lens to strongly support the ongoing funding by the Christchurch City council for the Christchurch Arts Centre.

The Christchurch Arts Centre is to be hugely congratulated for its journey to recovery following severe quake damage. With the buildings now largely tenanted , the Arts centre has now been starting to focus more on its core ambition – to create a living successful space for the arts and creative community of Christchurch.

Globally it is well recognised that such organisations struggle to run at a profit and rely on local funding , sponsorship, and other contributions.

The Christchurch Arts Centre in my view is in a unique position where it could shift its focus to include not only the stewardship of this historic collection of buildings and the promotion of local arts and culture - but also evolve into a far more commercially focused visitor attraction for the benefit of all.

According to ChristchurchNZ data supplied by Vistr data, Visitors spent over \$1.2B in the Canterbury region in the year ended February 2024 – Just under a third of that \$369m was spent by International visitors.

Of that \$1.2B just 35m was spend on arts and recreation activities.

In a post-quake environment, despite what may be said , realistically Christchurch still has some way to go to recapture its pre quake market share of New Zealand’s international visitors.

The Chch Arts Centre in my view remains central to the Christchurch visitor eco system and key to the cities journey to full recovery.

The traditional visitor heritage experience of Christchurch included the Arts centre, Canterbury Museum, Worcester Boulevard, linked to the Christchurch Cathedral. This was activated in 1995 by the completion of the Christchurch Tram , and at that time the Christchurch Isite visitors Centre in the Old Municipal chambers on the edge of the Avon River.

The new, post-quake and regenerated city image of Christchurch is now forever different to pre-2011. Our new modern city is now positioning itself for the future.

However, as part of this is the need to tell our story of how we got here and came to be. Visitors are a currently little confused at what they find during this time of transition, and are hungry to better understand Christchurch, and the Arts Centre is a central part of sharing that story.

While destination Christchurch was largely closed in the 5 years or more after the quake, in the 13 years since – international markets have shifted, travel itineraries changed, and air capacity grown from competing places like Queenstown.

While Christchurch is still behind in recovering market share, events and conference business growth has been a great help, but at the heart of our city destination – key elements like the Arts Centre, Otakaro Avon River, museum, and botanic gardens still remain core to our offering. There is more work to do yet. The loss of the Arts Centre would be another cruel blow in a space where recent terrorism acts, pandemics and failed funding of other projects is limiting our cities potential visitor recovery.

Christchurch city as a marketable destination is still struggling to offer a sufficient full set of commercialised visitor attractions – ones that can be packaged and presold on the international market – visitor experiences that motivate margin driven tour businesses to include more time in the city.

We still need more reasons to come to visit and explore Christchurch converting to more visitor accommodation nights, increasing length of stay, and the wider economic benefits to the community – The Arts Centre is a key and core important part of that strategy – and can be increasingly so in the future.

The Christchurch Arts Centre with its unique set of 17 heritage listed buildings within the one captive succinct and clear location, is a unique visitor attraction in New Zealand and likely the Southern hemisphere.

Visitors from both eastern and western markets are drawn to the Christchurch Arts centre to reflect, learn, share, and enjoy. Its sheltered situation offers a somewhat weatherproof experience 7 days a week and 365 days a year – driving an off-season visitation experience when combined with museum, art gallery and tramway journey.

The Christchurch Arts Centre is a valuable contributor of our seasonal solution to drive better year-round business flow and cashflows to the city – and it can with further development and appropriate commercialisation, increase this contribution.

In the time since the earthquake - which included at one stage - the total decimation of the CBD visitor experience, we have seen the shift of the city visitor hub from the West on Worcester experience to the Riverside market and Bridge of remembrance space.

Visitors now engage with the central city and West on Worcester in a different way – many following the redeveloped Otakaro Avon River Precinct up stream past the quake memorial and to the Boat sheds and Botanic gardens, reducing volumes on the traditional Worcester Boulevard route.

With the current closure of the Canterbury Museum, the incompleteness of the Christchurch Cathedral, currently closed Municipal Chambers, and

unclear future of the of the Provincial Chambers and the stalling of the planned Isite option for the old Post Office in the Square – the Christchurch Arts Centre is being left to fend for its self as the core, completed and open offering for the visitors of Christchurch seeking the original and well recognised established English garden & heritage city experience. They need our cities ongoing support to do this.

The Christchurch Arts Centre also remains a vital image and media icon for the city.

The quintessential images of the Christchurch Tram in front of the clock tower is an image that has been shared world-wide for nearly 30 years. ChristchurchNZ and its predecessors – Christchurch Canterbury Tourism and the Canterbury Tourism Council have extensively promoted and shared these images as part of our unique destination positioning. Our central government funded agency Tourism New Zealand continues to arrange many visiting media and travel trade buyers to Christchurch to experience this space.

In our age of digitally shared social media – the Arts Centre remains a powerful Instagram- able site that leverages free exposure to millions. Our visitors are increasingly doing our marketing via their own captured images – how do we convert this experience into financial return for the Art Centre? The Arts Centre remains at the very core of who we are as a destination city. The Arts Centre, by its mere presence contributes to the tourism economy of Christchurch – often perhaps unappreciated and unmeasured.

During my time at ChristchurchNZ I worked on the establishment of recognisable exploratory precincts to assist the city visitor journey – These included the West on Worcester heritage and cultural precinct, the Performing Arts precinct around the collective Court Theatre, Piano, Isaac Theatre, Townhall and Te Pae, the Retail Precinct around Cashel mall and Riverside Market, and the Salt district.

With the imminent opening of the new Court Theatre building , there is a continued risk of visitor shift away from the Arts Centre towards the performing arts precinct if the Arts Centre does not remain a strong and viable entity in its own right.

The Christchurch Arts Centre advises that there are nearly 1M visitors to the facility each year.

Where do these visitors come from?, where do they enter?, what do they do on site?, when do they come? It would appear there may be a current gap in the data on site to fully understand the opportunities around these current visitors.

Pre Covid the Christchurch Botanic Garden was according to CCC data understood to attract between 500,000 and a million visitors per year and the Canterbury museum over 800,000 in 2018.

These are powerful existing volumes to use as a platform to develop more commercial opportunity.

I have personally recently undertaken a very small piece of my own market research around the Christchurch Arts centre area over March & April. I have undertaken 30 - 10-minute interviews with city visitors.

Those surveyed were from a mix of mostly international markets, and some domestic. My initial very tentative low data set findings would support the hypothesis that there is opportunity for the development of more commercial activity on site. Those interviewed largely agreed that they would consider engaging with some kind of formalised visitor experience on site, that they had the time to do so, and that they would be prepared to pay for some type of quality interpretative story telling experience.

Based on industry knowledge & experience and personal observations it is clear that every day many small coach tours currently park up on the Hereford Street coach parks and provide the Arts Centre as a free experience. These coach operators sell their tours at profit – profits that don't currently reach the Arts Centre on any significant scale.

We also know that in the 2023 – 2024 season , Lyttelton and Christchurch welcomed 83 cruise ships with a collective capacity of 150,000 passengers and many crew in addition to this.

As locals I'm sure you have noted how busy the city was over the summer on Cruise ship days – with many of these guests exploring the Arts centre at no cost or spend .

The opportunity for the Arts centre is clear – the customer is already here, on site and potentially looking for engagement, engagement that visitor maybe prepared to pay for.

Moving forward regional tourism organisations nationwide and their communities are asking the question – how can the growing numbers of visitors be managed and enhanced to benefit our community and environment? The Christchurch Arts centre has a unique opportunity to tap into this global movement towards regenerative tourism – where the visitor gives more than they take. The Christchurch Arts centre has the potential to engage with visitors to create at least a portion of its annual revenue needs. The visitor industry has the real opportunity to support our local cultural and arts community financially into the future.

My strongest recommendation to this hearing would be that the CCC continue to fund the Christchurch Arts centre to at least if not more than its current level, and that in future this funding is somehow at least partly tagged to firstly grow the visitor data set to drive better market understanding, and then focus on the development of a strategic commercialised visitor plan for the facility. This plan would guide the organisation and facility into a more sustainable and self-funded future – things simply can't go on like they are, the Arts centre must ultimately source more of its own funds – and this is where new revenues from the visitor economy can contribute.

Thank you for this opportunity to feed into this process.



**4,000+ people engaged with
the Stormwater Superhero
Trailer in the last 1.5 years**



4,700+ tamariki
attended Envirokids
in the last 3 years



ENVIROHUB EVENTS

STRATEGIC, INFORMATIVE, COMMUNITY VOICE,
CONNECTION

1,060+ PEOPLE ATTENDED
CHRISTCHURCH ENVIROHUB
EVENTS IN THE LAST YEAR



VOLUNTEER/ INTERNSHIP OPPORTUNITIES

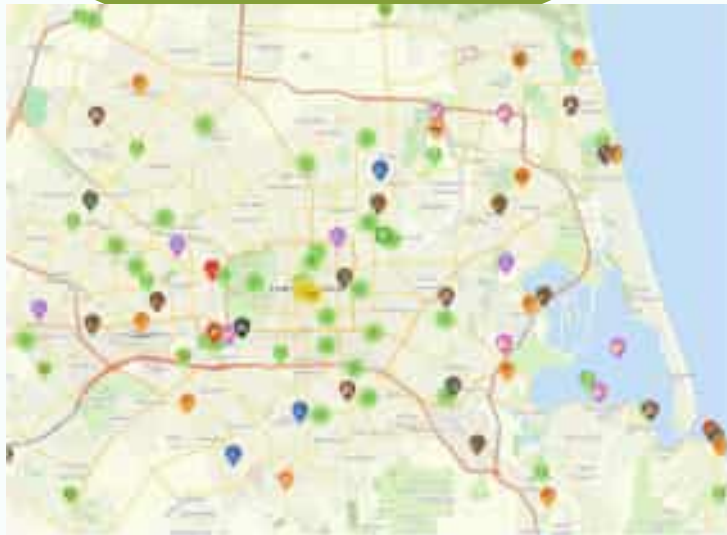
**3,700+
VOLUNTEERING/INTERNSHIP
HOURS IN THE LAST 2 YEARS**

- Community engagement
- Childhood education
- Marketing and communications
- Graphic and web design
- Running events
- Administration



THE ENVIRONMENTAL NETWORK

300+ groups and
organisations in Greater
Christchurch





Sponsors



6903

Te Mahere Rautaki Kaurera

OUR DRAFT LONG TERM PLAN 2024-2034

Submission form

We'd like your feedback on the Draft Long Term Plan 2024-34 and the matters we have raised in our Consultation Document.

Tell us what you think by Sunday 21 April 2024.

ccc.govt.nz/longtermplan

How to make a submission

We'd like your feedback on the Draft Long Term Plan 2024-34 and the matters we have raised in our Consultation Document. **Tell us what you think by Sunday 21 April 2024.**

There are several ways you can give feedback:



Online: (preferred)
ccc.govt.nz/longtermplan



Email:
CCCPlan@ccc.govt.nz



Fill out a submission form available from libraries and service centres and pop it in our submissions box. (To ensure we receive last-minute submissions on time, from Tuesday 16 April please hand deliver them to the Civic Offices, 53 Hereford Street).



Post a letter* or form to:
Freepost 178 (no stamp required)
Long Term Plan Submissions
Christchurch City Council, PO Box 73016,
Christchurch 8154

* Your submission must include your full name and email or postal address. If you wish to speak to your submission at the public hearings, please also provide a daytime phone number. If your submission is on behalf of a group or organisation, you must include your organisation's name and your role in the organisation.

Social media

Informal feedback, which is not counted as a submission, can be made in the following ways:

- Go to our Facebook page facebook.com/christchurchcitycouncil and include **#cccplan** in your post.
- Tweet us your feedback using **#cccplan**

Talk to the team

Alternatively, you can give us a call on (03) 941 8999, provide your details and a good time for us to call, and one of our managers will be in touch.

Hearings

Public hearings will be held from early-May 2024 (exact dates will be confirmed closer to the time).

Submissions are public information

We require your contact details as part of your submission. Your feedback, name and contact details are provided to decision makers. Your feedback, with your name only will be available on our website. However, if requested we will make submissions including contact details publicly available. If you feel there are reasons why your contact details and/or submission should be kept confidential, please contact the Engagement Manager by phoning (03) 941 8999 or 0800 800 169.

ccc.govt.nz/longtermplan

6903

Te Mahere Rautaki Kaurera

Submission form

OUR DRAFT LONG TERM PLAN 2024-2034

We'd like your feedback on the Draft Long Term Plan 2024-34 and the matters we have raised in our Consultation Document. **Tell us what you think by Sunday 21 April 2024.**

Your details

We require your contact details as part of your feedback – it also means we can keep you updated throughout the process. Your feedback, name and contact details are given to the mayor and councillors to help them make a decision.

Your responses, with names only, go online when the decision meeting agenda is available on our website.

If requested, responses, names and contact details are made available to the public, as required by the Local Government Official Information and Meetings Act 1987.

If there are good reasons why your details and/or feedback should be kept confidential, please contact our Engagement Manager on 03 941 8999 or 0800 800 169 (Banks Peninsula).

First name*	<input type="text" value="Don"/>
Last name*	<input type="text" value="Jellyman"/>
Email*	<input type="text"/>
Street name and number*	<input type="text"/>
Suburb	<input type="text"/>
Town/City	<input type="text"/>
Postcode	<input type="text"/>

*Name required, plus **either** email **or** street name and number

☒ I would like to speak to the Council about my feedback.

Please provide a phone number so we can arrange a speaking time:

If you are responding on behalf of a recognised organisation, please provide:

Name of organisation

Your role

6903

What matters most?

Our overarching proposal is to focus on a deliverable capital programme that helps drive our city forward, with particular investment in roads and transport infrastructure and in protecting and upgrading our water networks. We're borrowing for new projects that have long-term value and ensuring that the debt repayments are spread fairly across the generations of ratepayers who will benefit from them. We're maintaining enough financial flexibility to be able to handle unplanned events, and we're finding permanent efficiencies in our day-to-day spending.

Overall, have we got the balance right?

Rates

Given that both the Council and residents are facing significant financial challenges, **should we be maintaining our existing levels of service and level of investment in our core infrastructure and facilities**, which will mean a proposed average rates increase of 13.24% across all ratepayers and an average residential rate increase of 12.4%?

☒ Yes ☐ No ☐ Don't know

Comments:

We're proposing some changes to how we rate, including changes to the city vacant differential, rating visitor accommodation in a residential unit as a business, and changes to our rates postponement and remissions for charities policies.

Do you have any comments on our proposed changes to how we rate?

Fees and Charges

Do you have any comments on our proposed changes to fees and charges (e.g. our proposal to introduce parking charges at key parks)?

6903

Operational spending

Operational spending funds the day to day services that the Council provides. Our operational spending is funded mainly through rates and therefore has a direct impact on the level of rates we charge. Everything we build, own and provide requires people to get the work done. For example, ongoing costs to operate a library, or to service our parks and waterways, includes staff salaries and maintenance and running costs, such as electricity and insurance.

Are we prioritising the right things?

☒ Yes ☐ No ☐ Don't know

Comments:

Capital programme

In this Draft LTP we have focused on developing a deliverable capital programme.

We're proposing to spend the \$6.5 billion over the next 10 years across a range of activities, including some key areas that you've told us are important through our residents' surveys, and our early engagement on the Draft LTP:

- \$2.7 billion on three waters (drinking water, wastewater and stormwater) (31.5%)
- \$1.6 billion on transport (24.9%)
- \$870 million on parks, heritage & the coastal environment (13.4%)
- \$286 million on Te Kaha (4.41%)
- \$140 million on libraries (2.16%)
- \$137 million on solid waste and resource recovery (2.11%)

Are we prioritising the right things?

☒ Yes ☐ No ☐ Don't know

Comments: Transport: must reduce GHG emissions. Encourage public transport
to address traffic congestion.

Environment: continue to enhance waterways; ensure some swales
can be used as wetlands for wildlife.

Waste: more emphasis on recycling, including building waste.

Is there anything that you would like to tell us about our proposed specific aspects of our capital spend or capital programme?

Cycleways are great but don't need to be 'Rolls Royce' standard.

No mention of CCC social commitment - in view of tough economic
times, it is essential The Strengthening Communities Fund be increased.

6903

Additional opportunity and options to our main proposal

We're working hard to reduce the impact of rates rises on residents while ensuring that Christchurch and Banks Peninsula continue to be great places to live. To do this we have had to balance the impact of rates rises with the investment needed to care for our city and assets. However, there are some additional things that we could do that would accelerate work on some projects and programmes, or we could continue to explore ways to bring down our proposed rates increases.

Which of the following do you think should be our focus for the 2024-2034 Long Term Plan?

- ☒ **Deliver what we have proposed in the Draft Long Term Plan** (e.g. maintain existing levels of service and invest in our core infrastructure and facilities that keep Christchurch and Banks Peninsula running).
- ☐ **Explore other ways to bring down our proposed rates increases across the Draft LTP** (e.g. reduce or change some of the services we provide, review our grants funding, increasing fees and charges for some services).
- ☒ **Accelerate work on some projects and programmes, with a focus on balancing the needs of today's residents with the needs of future generations** (e.g. spending more on climate change adaptation, boost the funding for major events).
- ☐ **Don't know.**

Additional savings and efficiencies

Are there any areas where you feel we should be reviewing the services we provide to reduce our costs throughout the LTP 2024-2034?

I assume CCC is "asset rich", so consideration of disposal of some assets might alleviate rate increases?

Major event bid funding

Should we leave bid funding for major and business events at current levels in the Draft LTP, as proposed?
Or should we increase the bid funding?

- ☒ **Leave the bid funding for major and business events at current levels in the Draft LTP, as proposed.**
This expenditure is included in the proposed rates increase. While it may not have an impact on rates, it could have implications for our ability to attract major and business events in the short term.
- ☐ **Increase the bid funding.** This means we will be able to continue to attract new major international sports, business and music events, but would also mean an additional rates increase of 0.42% in year one of the LTP, 0.04% in year two, and 0.14% in year three.

Do you have any comments on the additional event bid funding proposal?

I'm not a big fan of major events. Christ should market itself as 'The Garden City' - focus on a clean/green image.
Huge potential for replanting The Red Zone (people/businesses could 'purchase' planting costs for small parcels of land).

6903

More investment in adapting to climate change

Do you think we should bring forward to 2024/25 the additional \$1.8 million spend currently proposed to commence in 2027/28, to accelerate how we address climate risks? The early investment would bring forward a rates increase of 0.29% to 2024/25 from 2027/28.

- ☒ Yes – bring \$1.8 million forward.
- ☐ No – don't bring \$1.8 million forward.
- ☐ Don't know – not sure if we should bring \$1.8 million forward.

Should we create a Climate Resilience Fund to set aside funds now to manage future necessary changes to Council assets, including roads, water systems, and buildings, in alignment with our adaptation plans? Implementing this fund would result in a rates increase of 0.25% per annum over the LTP period. How this fund would be established, managed and governed, and the criteria of how the fund will be used, all require further work. As part of that process there will be further opportunity for residents to have their say.

- ☒ Yes – create a Climate Resilience Fund.
- ☐ No – don't create a Climate Resilience Fund.
- ☐ Don't know – not sure if we should create a Climate Resilience Fund.

Do you have any comments on our additional proposals to invest more in adapting to climate change?

Irrespective of the reasons, sea levels are rising, temperatures are increasing, weather is more variable - extreme. Eastern suburbs are at risk from sea inundation - coastal erosion will impact roading & water/power/cable systems etc. Plus we need some ^{financial} buffer against extreme events (tsunami; stepbank failure, grass fire etc)

Our Community Outcomes and Priorities

Our LTP is guided by the Council's Strategic Framework 2024-34 – it's the cornerstone for our long term vision, steering how we dedicate our energy and resources. Our community outcomes and priorities have shaped all our proposals in this Draft LTP ensuring that every initiative, project, and effort resonates with our commitment to build a thriving, inclusive, and sustainable city for all.

Do you have any thoughts on our vision, community outcomes and strategic priorities?

6903

Potential disposal of Council-owned properties

What do you think of our proposal to start formal processes to dispose of five Council-owned properties?

I agree with this.

What do you think of our proposal to dispose of other Council-owned properties which includes former Residential Red Zone Port Hills properties?

Agree

What do you think of our proposal to gift Yaldhurst Memorial Hall to the Yaldhurst Rural Residents' Association?

OK if they then take on upkeep + maintenance.

Anything else?

Is there anything else that you would like to tell us about the Draft Long Term Plan 2024-2034?

With increased housing density (infill housing; smaller sections; multiple townhouses on single property etc), people will need more access to 'green' places. Waterways are a key feature of Chch, a protection (communities adopting a stretch of river) + enhancement are essential.

I hope the cathedral rebuild (which I disagree with) doesn't become an eye-sore as funds diminish + work grants to a halt. While it was ironic, to rebuild in the original design is nuts! CCC must avoid getting sucked into this financial black-hole.

Thank you for your submission.

1472



8 April 2024

Email to: cccplan@ccc.govt.nz

To whom it may concern regards submissions for the Long-Term Plan.

Thank you for the opportunity to submit feedback on the Christchurch City Council Draft Long Term Plan 2024 -2034 (LTP). In particular in regard to business events bid funding.

It is well documented that business events or specifically conferences generate significant economic impact for our city, based on EY preopening figures around \$40-\$50 million per annum is generated for our region from conferences held at Te Pae alone.

Conferences are generally hosted in Christchurch between March and November helping smooth out Ōtautahi Christchurch's visitor mix and supporting city businesses in winter months in fact 87% of international conference delegates attend in off peak months. Many conference delegates bring their accompanying partners and family and most spend some days pre and post touring our city and region.

Conferences produce more than just economic impact. Deliberately targeted conferences are a tool to amplify our regions strengths and enable solutions to challenges we face. Conferences foster innovation, have lasting social impacts, encourage the exchange of knowledge and ideas, and facilitate lasting partnerships. Te ao Māori and cultural integration in conferences provide an opportunity to grow outcomes for the Māori sector and to share a new and valuable perspective with international manuhiri (visitors).

Conferences can also resolve challenges in a way that moves past the baseline and into something that is a real strength. Ōtautahi Christchurch can be the place known for mitigating and adapting for climate change; where business events are consciously chosen to ensure positive outcomes for people and place; where the mode of delivery supports sustainable growth; where equity, diversity and inclusion principles make everyone feel welcome and comfortable within the meeting environment. All of this creates a more attractive and desirable city.

Business events or conferences align with the LTP Strategic Framework outcome, a thriving prosperous city, in fact, it is recognised within the explanation:

Our city is a great place for people, business, and investment where we can all grow our potential, where enterprises are innovative and smart, and where together we raise productivity and reduce emissions. What this means for our district:

Business events: We have a focused approach to attracting high-value business events that build a strong profile for Christchurch and Canterbury, nationally and internationally, attracting visitors throughout the year, leaving a positive legacy for the community and wider region.

1472



So, while it is recognised specifically in the LTP that business events will assist our city to be prosperous, the previous bid funding allocation of \$500K from FY2024 has been taken away so that there is no funding allocation for business event bid support for the first three years of the plan being FY2025 - FY2027. As mentioned in the 23-24 FY the council through ChristchurchNZ invested \$500K in a business events bid fund support, this fund has returned conference wins for our city to the value of \$25.8M over 5 years to 2028 with a return on investment of 35:1.

Bid support is crucial to attract conferences to Ōtautahi Christchurch, almost every international conference and some national conferences require bid support to attract it to our city. Tourism New Zealand have available additional bid support however they will only support bids for conferences by matching the city contribution. By taking away our city's business events bid support funding, we take away the opportunity for our city to obtain Tourism New Zealand bid support funding for events to Christchurch leaving our competitors, mainly Auckland and Wellington, with a major advantage in conference bids over the next three years.

It has to be noted, the bids our city are currently pursuing over the next three years will be hosted not within those years but in the future, conferences know which city they are hosted in next year and most likely the year after, we are bidding for the years after that, say 2026-2028.

With Takina Wellington Convention Centre now open and NZICC Auckland opening in 2025, the competition for International and National Business Events in New Zealand is much more fierce. These cities understand the economic and social prosperity business events provide, by removing the modest bid fund for Christchurch, we are providing our competitors with a distinct advantage to prosper from conventions to our detriment.

Large conferences require significant funding which Te Pae does not have the scope to support directly through bid funding. Te Pae does support conference bids for Ōtautahi Christchurch through rental rebates, usually to the same value as the city bid support. This means there is usually a three-way contribution to attract these conferences to our city, Te Pae Christchurch Convention Centre rental rebate, ChristchurchNZ support through the bid fund which is matched by TNZ bid subvention. If there is no business events bid fund for Christchurch NZ, these bids would not be possible.

This past year or so we have won 18 conferences that have been supported by Te Pae, CNZ and TNZ, without which support we would have 7,000 less delegates, 28,000 less hotel room nights in winter, 7,000 less people in our restaurants, bars, taxis, Ubers and shops during the winter months.

Ōtautahi Christchurch has only recently started to leverage itself back on the international business events stage following a long hiatus without supporting infrastructure. If Christchurch City Council business event bid support is not continued, we stand the risk of not only losing our momentum, we will also be providing our competitors the impetus to displace our hard earned momentum to their cities.

It is vital we maintain our competitiveness, so we implore the council to reinstate the business events bid fund of \$500K to ChristchurchNZ for each of the first three years of the LTP. This will allow our city to compete with Wellington and Auckland and continue to build Ōtautahi Christchurch's reputation and standing, allowing us to bid to host international and large national business events in our city and add to our cities prosperity with all of the benefits conferences bring.

1472



The bid fund should be available to ChristchurchNZ to allocate so that a best for city approach can be maintained. The return on the bid fund (currently \$35:\$1) is guaranteed because if a bid is not won no payment is allocated.

With rates levied in the plan at \$777,449,000 for FY2025, \$500K business events bid fund would add 0.0006% if it was passed on to the ratepayer. The amount should be reinstated in the budget and absorbed in the current plan with no increase to the rate base.

I appreciate your consideration, if you require any further information or wish to discuss further, I am happy to present on this submission.

Yours sincerely



Ross Steele
General Manager



Convention
Bid Fund
Submission



Christchurch
City Council LTP
Community
Outcomes and
Strategic
Framework

Outcome	Explanation
A thriving prosperous city	Business events: We have a focused approach to attracting high-value business events that build a strong profile for Christchurch and Canterbury, nationally and internationally, attracting visitors throughout the year, leaving a positive legacy for the community and wider region

City Convention Bid Fund

- \$500K in 2024
- Not included in the LTP 2025 -2027
- We ask that the fund be reinstated at the same level (\$500K) to ChristchurchNZ for 2025 -2027
- CNZ to use fund in a best for city approach for bidding
- Allow Christchurch to compete against Wellington, Auckland, Australia and other Destinations





International Conference on Environmental Technology 2026

- 1,000 delegates 90% international
- Bid due July 2024
- Decision made Dec 2024
- Competing against Auckland, Wellington and Brisbane
- Estimated Economic impact to the city around \$4 million (ROI \$40:\$1)

International Conference on Environmental Technology 2026

- Ōtautahi Christchurch Bid includes:
 - Christchurch City Bid support \$30,000
 - Tourism New Zealand support \$30,000
 - Venue in Kind support \$30,000
 - Total support for Christchurch = \$90,000

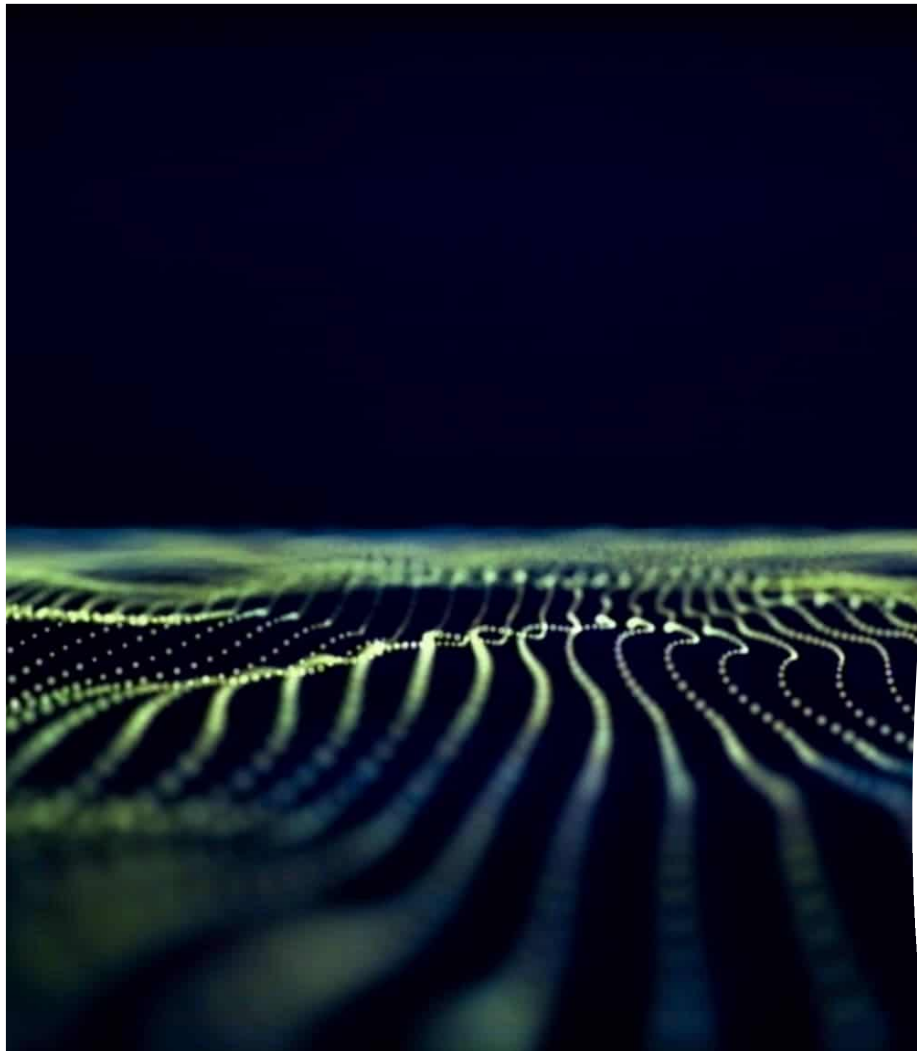


International Conference on Environmental Technology 2026

- Ōtautahi Christchurch Bid includes:

- Christchurch City Bid support \$30,000
 - Tourism New Zealand Support \$30,000
 - Venue in Kind support \$30,000
 - Total Support for Christchurch = \$30,000
- Auckland/Wellington and Brisbane retain support from City/Country and Venue





Conferences:



2022 - 2024 YTD

- CNZ convention bid fund <\$1 million
- Estimated Visitor Spend of \$46.9 Million (\$51:\$1)
- Minimum return on investment of \$35:\$1 required to bid
- If a bid is lost or not held, payment is not made, there is a guaranteed return on the city investment
- Without Bid Funding we cannot bid for most international conferences
- Without city bid funding we are unable to access Tourism New Zealand \$1 for \$1 matched bid funding



City Convention Bid Fund

- We ask that the fund be reinstated at the same level (\$500K) to ChristchurchNZ for 2025 -2027
- CNZ to use fund in a best for city approach for bidding
- Allow Ōtautahi Christchurch to compete against Wellington, Auckland, Australia and other Destinations

